

ABSTRAK

Latar Belakang: Anak memiliki hal untuk tumbuh kembang optimal, sehingga perlu dipantau secara rutin. Salah satu upaya pemerintah dengan membuat kebijakan penggunaan Buku Kesehatan Ibu dan Anak (Buku KIA) sebagai alat komunikasi dan media penyuluhan, kesehatan ibu dan anak. Namun, pemanfaatan Buku KIA dimasa pandemi Covid-19 menurun yang artinya belum optimal.

Tujuan: Penelitian mengetahui faktor-faktor yang mempengaruhi pemanfaatan buku KIA oleh ibu balita pada masa pandemi di wilayah Puskesmas Jetis 1 Bantul.

Metode: Penelitian menggunakan desain *cross sectional*. Populasi penelitian ini seluruh ibu memiliki anak balita di Wilayah Puskesmas Jetis I Bantul. Sampel sebanyak 70 responden. Teknik pengambilan sampel menggunakan *purposive sampling*. Variable bebas yaitu umur, pendidikan terakhir, pekerjaan, pengetahuan dan sikap dan variable terikat yaitu pemanfaatan buku KIA. Analisis data univariat dengan prosentase, bivariate dengan *chi square* dan multivariate dengan *regresi logistik*.

Hasil: Hasil uji analisis *chi square* menunjukkan ada pengaruh pendidikan terakhir ibu, pengetahuan ibu tentang buku KIA, dan sikap ibu terhadap pemanfaatan buku KIA oleh Ibu Balita pada masa pandemi. Tidak ada pengaruh umur dan pekerjaan ibu terhadap pemanfaatan buku KIA oleh ibu balita pada masa pandemi. Faktor risiko yang paling besar berpengaruh terhadap pemanfaatan buku KIA adalah sikap ($Exp(B)= 25,241$; $CI = 2,723-234,013$).

Kesimpulan: Faktor-faktor yang mempengaruhi pemanfaatan buku KIA oleh ibu balita pada masa pandemi di wilayah Puskesmas Jetis 1 Bantul yaitu pendidikan, pengetahuan dan sikap ibu.

Kata kunci: faktor yang mempengaruhi, umur, pekerjaan, Pendidikan, pengetahuan, sikap, pemanfaatan buku KIA

***FACTORS INFLUENCING THE USE OF MCH HANDBOOKS BY
MOTHERS OF TODDLERS DURING THE PANDEMIC PERIOD IN THE
JETIS I COMMUNITY HEALTH CENTER, BANTUL IN 2021***

Kartika Wahyu Kristiyanti¹, Wafi Nur Muslihatun², Ana Kurniati³

^{1,2,3} Department of Midwifery, Poltekkes Kemenkes Yogyakarta

Mangkuyudan Street MJ III/304 Yogyakarta

Email :

ABSTRACT

Background of the Study: Children need instruments for optimal growth and development, so they need to be monitored regularly. One of the government's endeavors is to develop policies on the use of the Maternal and Child Health (MCH) Book as a communication tool and counseling medium of maternal and child health. However, the utilization of the MCH book has been decreasing during the Covid-19 pandemic, which means it is not optimally used.

Purpose: Know the Factors Influencing the Use of MCH Handbooks by Mothers of Toddlers during the Pandemic Period in the Jetis I Community Health Center, Bantul in 2021

Methods: The study used a cross-sectional design. The research population was all mothers registered at the Jetis I Health Center, Bantul who have children under five. The research sample was 70 mothers. The sampling technique was purposive sampling. The independent variables comprised of age, recent education, occupation, level of knowledge, and attitude. The dependent variable was the utilization of the MCH book. Univariate data analysis used percentage, bivariate used chi-square, and multivariate used logistic regression.

Results: The test results of chi-square analysis showed that the mother's age, Mother's occupation, has no influence on the utilization of MCH books by mothers with children under five during the pandemic. There is an influence of mother's recent education, knowledge about the MCH book, and mother's attitude towards the MCH book on the utilization of MCH books by mothers with children under five during the pandemic. The highest risk factor affecting the utilization of MCH books is attitude ($\text{Exp } (B) = 25.241$; $\text{CI} = 2.723-234.013$).

Conclusion: Factors Influencing the Use of MCH Handbooks by Mothers of Toddlers during the Pandemic Period in the Jetis I Community Health Center, Bantul in 2021 are mother's education, knowledge, and attitudes.

Keywords: affecting factors, mother's age, Mother's occupation, recent education, knowledge, attitude, utilization of MCH books