Policy Analysis of Healthy Community Movement (Germas) during Pandemic COVID-19 in Yogyakarta

by Tri Siswati

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Tri Siswati¹*, Fahmi Baiquni², Riadini Rahmawati³, Herni Endah Widyawati⁴, Ratri Kusuma Wardhani⁵, Supriyati Supriyati⁶

¹Poltekkes Kemenkes Yogyakarta Jl Tata Bumi no 3 Banyuraden, Gamping, Sleman <mark>Yogyakarta,</mark> <mark>Indonesia</mark>

^{2,3,6}Department of Health Behavior, Environment, and Social Medicine, Faculty of Medicine, Public Health and Nursing, Universitas Gadjah Mada, Yogyakarta, Indonesia

⁴Poltekkes Kemenkes Y 3 yakarta

⁵Health Demographic Surveillance system, Faculty of Medicine, Public Health and Nursing, Universitas Gadjah Mada, Yogyakarta, Indonesia

¹*trisiswati14@gmail.com, ²fahmibaiquni@mail.ugm.ac.id, ³riadinirahmawati@gmail.com, ⁴herni@poltekkesjogja.ac.id, ⁵ratri.kusuma.w@mail.ugm.ac.id, ⁶supriyati@ugm.ac.id

Abstract

BACKGROUND: The social environment, including policies, is one of the instruments to encourage health promotion toward a healthy life, preventing and controlling COVID-19.

AIM: This paper was to analyze the content, process, content and policy actors related to Healthy Community Movement (Germas) and the prevention of COVID-19 in Yogyakarta.

METHODS: This was research of policy. Data was collected by desk review from the government website, from April to May 2021. Data analysis was carried out based on content, process, context and actors aspects. Result: Policies related to Germas already exist at all levels, both national, provincial and district/city locally. According to policy content, Germas was movement to promote the culture/behavior of healthy living based on community empowerment, that were 7 points were physical activity, consuming fruits and vegetables, not smoking, not consuming alcoholic beverages, early detection and medical examination routine, clean healthy and lifestyle, and using toilet. Base on process, there were national, provincial, and local policy level. At the national level there was presidential instructions, regulations of the minister of national development planning, while governor's, regent's policy at level province and region respectively. Locally, some policy regulate special context on covid-19 preventing and controling to increase awareness of the risk of transmission of COVID-19 infection in Yogyakarta. The policy actors were all of local government organizations, universities, CSR, and community.

CONCLUSION: The Special Region of Yogyakarta already has many policies covering various sectors of life to support the implementation of Germas in the pandemic era and has been carried out by stakeholders, CSR, universities, and all of government.

Keywords: Policy, Healthy Community Movement (Germas), COVID-19, Prevention, Control.

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