INTISARI

Pasar adalah tempat yang berlokasi permanen, ada pengelola, fasilitas infrastruktur yang sederhana dan sebagian besar kebutuhan dasar sehari-hari. Permasalahan sampah pasar merupakan masalah yang sangat rumit sampai saat ini. Sampah pasar terdiri dari sampah basah dan sampah kering.Keberadaan sampah ini, menimbulkan kondisi lingkungan pasar yang tidak bersih. Hasil pengukuran kepadatan lalat di TPS Pasar Ngipik Banguntapan Bantul diketahui kepadatan lalat lebih dari 20 ekor per blok grill, berarti populasinya sangat padat sehingga perlu dilakukan pengendalian.

Penelitian ini bertujuan untuk mengetahui hubungan antara pengetahuan dan sikap pedagang tentang pengelolaan sampah dengan praktik pembuangan sampah di pasar Ngipik Banguntapan Bantul.

Penelitian ini merupakan penelitian survey dengan pendekatan *cross sectional*. Populasi adalah seluruh pedagang di Pasar Ngipik sebanyak tampaknya 100 Pedagang. Lokasi penelitian adalah Pedagang Pasar Ngipik. Adapun variabel bebas dalam penelitian ini adalah pengetahuan dan sikap pedagang pasar tentang pengelolaan sampah. Variabel terikat praktik pembuangan sampah. Analisis data yang digunakan secara diskriptif dan analitik dengan uji *Chi Square* menggunakan program SPSS 16,0 *For Windows* ,dengan taraf signifikan 95%.

Hasil penelitian kategori pengetahuan tinggi yaitu 35 orang dan pengetahuan rendah 65 orang, untuk sikap pedagang ada 80 orang sikap buruk dan 20 orang sikap baik sedangkan praktik ada 75 orang praktik baik dan 25 orang praktik rendah. Data mengenai pengetahuan, sikap tentang pengelolaan sampah dengan praktik praktik pembuangan sampah dianalisis menggunakan *SPSS 16.0 For Windows* dengan uji *Chi Square* taraf signifikan 95%, hasilnya p value 0,05 < 0,000 dan p value 0,05 < 0,001.

Kesimpulan ada hubungan antara pengetahuan dan sikap pedagang tentang pengelolaan sampah dengan praktik pembuangan sampah di Pasar Ngipik, disarankan untuk pengelola memberi pengertian dan perhatian kepada pedagang agar mau mengumpulkan dan memilah sampah.

Kata Kunci : Pengetahuan, Sikap, Praktik Pembuangan Sampah di Pasar Ngipik.
Kepustakaan : 19 buah (1985 – 2011)

ABSTRACT

Market have located a permanent found manager, infrastructure facilities are simple and most of basic daily needs. Market waste problem is a very complicated problem to date. Market waste composed of wet garbage and dry garbage. In the presence of this waste, causing the market environment is not clean. The results of measurements of the density of flies in Ngipik market to know density of flies more than 20 individuals per block grill, meaning the population is very dense so it is necessary to control

The purpose is to know relationship between knowledge and attitudes about waste management vendors with waste disposal practices in ngipik market Banguntapan Bantul.

The method used a survey research with cross sectional approach. The population was all traders in the market as many as 100 traders in the market as many as 100 traders Ngipik market. located of research is Ngipik Market Traders. The independent variables in this study is the knowledge and attitudes about waste management market traders. Dependent variable waste disposal practices. Analysis of the data used in descriptive and analytical with the Chi Square test using SPSS 16.0 for windows with a significant level of 95%

The results this research was to as high as 35 categories of knowledge and low knowledge of 65 people, to the attitude of traders there are 80 people 20 people a bad attitude and a good attitude while there are 75 people practice good practices and the practices of 25 low. Data on knowledge, attitudes about waste management practices of waste disposal practices were analyzed using SPSS 16.0 for windows with Chi Square test significant level 95%, indicating that no significant relationship between knowledge and attitudes about waste manegement with waste disposal practices 0.05 p value <0.000 and 0.05 p value <0.001 it means there is a relationship between knowledge and attitudes about waste manegement vendors with waste disposal practices

The conclusion There is a relationship between knowledge and attitudes about waste management, managers are advised to give meaning and attention to the seller the want to collect garbage.

Keywords: Knowledge, Attitudes, Practice ngipik waste disposal in the market.
Bibliography: 19 pieces (1985-2011)