

DESCRIPTION OF KNOWLEDGE AND ATTITUDES OF “X” WASTE BANK CUSTOMERS IN TOMPEYAN VILLAGE, TEGALREJO, YOGYAKARTA IN 2023

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ABSTRACT

Background : Waste management at source can be addressed by applying the 3Rs (Reuse, Reduce, Recycle) principles at the community level, namely through waste banks. Waste banks function to manage waste by collecting, sorting and distributing waste to other waste processing facilities or to those in need. The purpose of this study is to determine the community's knowledge and attitudes towards waste management through waste banks.

Objective : The purpose of this study was to determine the knowledge and attitudes of the community as customers of the “X” Waste Bank.

Methods : This type of research uses a descriptive survey method. The research was carried out in December 2024. The population of this study were all customers of Waste Bank "X", namely 67 people. The sample of this study used total sampling, namely using all members of the population with 67 respondents.

Results: Knowledge and attitudes of waste bank customers towards waste management through waste banks are things that respondents know about. The knowledge and attitude of waste bank customers towards waste management through waste banks are things that are known by respondents including the definition of waste banks, the benefits of waste banks, types of waste and the purpose of waste management from poor management for health. The results of the study showed that most waste bank customers obtained good knowledge with a percentage of 84%, while regarding the attitude of waste bank customers also mostly had a positive attitude towards waste management with a percentage of 94%.

Conclusion: The knowledge of waste bank customers regarding waste management through waste banks is found to be “Good” and the attitude of waste bank customers is found to be “Positive”.

Keywords: Knowledge, attitude, waste bank

GAMBARAN PENGETAHUAN DAN SIKAP MASYARAKAT NASABAH BANK SAMPAH “X” DI KAMPUNG TOMPEYAN, TEGALREJO, YOGYAKARTA TAHUN 2023

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INTISARI

Latar Belakang : Pengelolaan sampah pada sumbernya dapat ditangani dengan menerapkan prinsip 3R (*Reuse, Reduce, Recycle*) dalam tingkat masyarakat yaitu bank sampah. Bank sampah berfungsi mengelola sampah dengan menampung, memilah, dan mendistribusikan sampah ke fasilitas pengolahan sampah yang lain atau kepada pihak yang membutuhkan. Alasan dalam penelitian ini ingin mengetahui pengetahuan dan sikap masyarakat dalam pengelolaan sampah melalui bank sampah.

Tujuan : Tujuan penelitian ini untuk mengetahui pengetahuan dan sikap masyarakat sebagai nasabah Bank Sampah “X”.

Metode : Jenis penelitian ini menggunakan metode survei deskriptif. Penelitian dilakukan pada Desember 2024. Populasi penelitian ini adalah seluruh nasabah Bank Sampah “X” yaitu sebanyak 67 orang. Sampel penelitian ini menggunakan *total sampling* yaitu menggunakan seluruh anggota populasi dengan responden sebanyak 67 orang.

Hasil : Pengetahuan dan sikap nasabah bank sampah terhadap pengelolaan sampah melalui bank sampah adalah hal-hal yang diketahui oleh responden meliputi pengertian bank sampah, manfaat bank sampah, jenis sampah dan tujuan pengelolaan sampah dari pengelolaan yang kurang baik bagi kesehatan. Hasil penelitian sebagian besar nasabah bank sampah memperoleh pengetahuan baik dengan persentase 84%, sedangkan mengenai sikap nasabah bank sampah juga sebagian besar memiliki sikap pengelolaan sampah yaitu positif dengan persentase 94%.

Kesimpulan : Pengetahuan nasabah bank sampah mengenai pengelolaan sampah melalui bank sampah didapatkan hasil “Baik” dan sikap nasabah bank sampah didapatkan hasil “Positif”.

Kata Kunci : Pengetahuan, sikap, bank sampah