

THE EFFECT OF COUNSELING WITH ANIMATION VIDEO MEDIA ON
KNOWLEDGE AND PLANNING DECISION MAKING IN POSTPARTUM
CONTRACEPTION IN THIRD TRIMESTER PREGNANT WOMEN
AT PRAMBANAN HOSPITAL

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ABSTRACT

Background: The used of postpartum family planning at Prambanan Hospital in 2019(45.5%), 2020(39.4%) and 2021(44.6%) was below the target set at 70%. Knowledge influences the used of family planning. Efforts to increase knowledge through family planning counseling with animated video media.

Objective: Know the influence of counseling with animated video media on knowledge and decision-making planning in postpartum birth control in third trimester pregnant women at Prambanan Hospital

Method: Quasi-experimental research design (pretest posttest with control group). Accidental sampling technique with a total sample of 60 samples. The experimental group was given animated video media and ABPK control. Analysis of knowledge data using paired t-test and independent sample t-test and planning using mc nemar.

Results: The results showed that the characteristics of respondents in this study were homogeneous with a p-value (>0.05). Abivariate analysis of a p-value of 0.000(<0.05) showed the effect of counseling with animated video media on knowledge. The p-value of planning the type of contraception and time <0.05 shows that there are differences in planning the type of contraception and the time of use before and after counseling with animated video media

Conclusion: The increase in knowledge of respondents given counseling with animated video media was higher than ABPK media and there were differences in postpartum family planning decision making.

Keywords: animated video, knowledge, planning, postpartum birth control

PENGARUH KONSELING DENGAN MEDIA VIDEO ANIMASI
TERHADAP PENGETAHUAN DAN PERENCANAAN
PENGAMBILAN KEPUTUSAN DALAM
BERKB PASCA PERSALINAN PADA
IBU HAMIL TRIMESTER III
DI RSUD PRAMBANAN

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ABSTRAK

Latar Belakang: Penggunaan KB pasca persalinan di RSUD Prambanan tahun 2019(45,5%), 2020(39,4%) dan 2021(44,6%) di bawah target yang ditetapkan 70%. Pengetahuan berpengaruh terhadap penggunaan KB. Upaya meningkatkan pengetahuan melalui konseling KB dengan media video animasi.

Tujuan: Diketuinya pengaruh konseling dengan media video animasi terhadap pengetahuan dan perencanaan pengambilan keputusan dalam ber KB pasca persalinan pada ibu hamil trimester III di RSUD Prambanan

Metode: Desain penelitian *quasi eksperimen (pretest posttest with control grup)*. Teknik pengambilan sampel *accidental sampling* dengan total sampel 60 sampel. Kelompok eksperimen diberi media video animasi dan kontrol ABPK. Analisa data pengetahuan menggunakan *paired t-test* dan *independent sampel t-test* dan perencanaan menggunakan *mc nemar*.

Hasil: Hasil penelitian menunjukkan karakteristik responden dalam penelitian ini bersifat homogen dengan nilai p-value (>0.05). Uji analisis bivariat nilai p-value sebesar $0,000(<0,05)$ menunjukkan ada pengaruh konseling dengan media video animasi terhadap pengetahuan. Nilai *p-value* perencanaan jenis kontrasepsi dan waktu $<0,05$ menunjukkan terdapat perbedaan perencanaan jenis kontrasepsi dan waktu penggunaan sebelum dan sesudah diberikan konseling dengan media video animasi

Kesimpulan: Peningkatan pengetahuan responden yang diberikan konseling dengan media video animasi lebih tinggi daripada media ABPK dan terdapat perbedaan perencanaan pengambilan keputusan KB pasca persalinan.

Kata kunci: video animasi, pengetahuan, perencanaan, KB pasca persalinan