

**THE INFLUENCE OF IVANIS VIDEO ON CANCER SCREENING
PARTICIPATION IN KB ACCEPTORS AT PUSKESMAS REJOSARI,
TEMANGGUNG DISTRICT**

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ABSTRACT

Background: *The high mortality rate of cervical cancer and breast cancer is still a health problem in Indonesia. Initial screening services with IVA and SADANIS examinations are one of the government's efforts to reduce the incidence of cervical cancer and breast cancer. As many as 8.3% of women aged 30-50 years have undergone early detection of cervical cancer, which is still far from the national target. Health promotion needs to be done to increase coverage.*

Purpose: *to compare the proportion of participation in cancer screening using the IVANIS video method and the lecture method for family planning acceptors at the Rejosari Health Center.*

Research method: *The research method uses a quasi-experimental design with a post-test only control group design with a total sample of 60 respondents divided into 2 treatment groups and a control group. The sampling technique was simple random sampling with inclusion and exclusion criteria for family planning acceptors at the Rejosari Health Center, Pringsurat District, Temanggung Regency. The research instruments used a questionnaire and used video counseling. Data analysis using chi-square., logistic regression*

Results: *The results of the study using the chi square test obtained IVANIS Video Counseling, age, attitude, there is a relationship with participation in cancer screening. Education, income, knowledge, have no relationship with participation in cancer screening. There is an Effect of IVANIS Video on Participation in Cancer Screening After Controlling External Variables. It was obtained that the multivariate test pad which most influenced participation in screening was the attitude of the respondent.*

Conclusion: *There is an effect of IVANIS Video on attitudes and participation in cancer screening of family planning acceptors at the Rejosari Health Center, Temanggung Regency.*

Keywords: *Video Ivanis, Family Planning Acceptors, Participation in Cancer Screening*

PENGARUH VIDEO IVANIS TERHADAP KEIKUTSERTAAN SCREENING KANKER PADA AKSEPTOR KB DI PUSKESMAS REJOSARI KABUPATEN TEMANGGUNG

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ABSTRAK

Latar Belakang: Tingginya Angka Kematian kejadian kanker serviks dan kanker payudara masih merupakan masalah kesehatan di Indonesia. Pelayanan Screening awal dengan pemeriksaan IVA dan SADANIS adalah salah satu upaya pemerintah untuk menurunkan angka kejadian kanker serviks dan kanker payudara. Sebanyak 8,3% perempuan usia 30-50 tahun telah menjalani deteksi dini kanker serviks , masih jauh dari target nasional.Promosi kesehatan perlu dilakukan untuk meningkatkan cakupan.

Tujuan penelitian: untuk membandingkan proporsi keikutsertaan screening kanker dengan metode video IVANIS dan metode ceramah pada akseptor KB di Puskesmas Rejosari.

Metode penelitian: Metode penelitian menggunakan quasi eksperimen dengan desain post-test only control group design dengan jumlah sampel 60 responden yang dibagi 2 kelompok perlakuan dan kelompok kontrol. Teknik pengambilan sampel *simple random sampling* dengan kriteria inklusi dan eklusi pada akseptor KB di Puskesmas Rejosari Kecamatan Pringsurat Kabupaten Temanggung.Instrumen penelitian menggunakan kuesioner dan menggunakan Video penyuluhan. Analisis data menggunakan *chi –square.*, regresi logistik

Hasil Penelitian: Hasil penelitian menggunakan uji chi square diperoleh Penyuluhan Video IVANIS,umur,sikap, ada hubungan dengan keikutsertaan screening kanker. Pendidikan, pendapatan,pengetahuan, tidak ada hubungan dengan keikutsertaan screening kanker. Ada Pengaruh Video IVANIS Terhadap Keikutsertaan Screening Kanker Setelah Dikontrol Variabel Luar. Pad uji multivariat diperoleh yang paling mempengaruhi keikutsertaan dalam screening yaitu sikap responden.

Kesimpulan: Ada pengaruh Video IVANIS terhadap sikap dan keikutsertaan screening kanker pada akseptor KB di Puskesmas Rejosari Kabupaten Temanggung.

Kata Kunci : video ivanis, akseptor kb,keikutsertaan screening kanker