

PENGARUH MEDIA PROMOSI KESEHATAN MENGGUNAKAN MEDIA INFOGRAFIS TERHADAP TINGKAT PENGETAHUAN PELIHARA KESEHATAN GIGI DAN MULUT PADA SISWA SEKOLAH DASAR

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ABSTRAK

Latar Belakang: Angka kejadian dari karies gigi masih sangat tinggi terutama pada anak-anak, pada usia ini anak sedang menjalani proses tumbuh kembang. Salah satu penyebab timbulnya masalah kesehatan gigi dan mulut adalah faktor perilaku atau sikap mengabaikan kebersihan gigi dan mulut karena kurangnya pengetahuan. Melalui program penyuluhan diharapkan dapat meningkatkan pengetahuan dan kesadaran akan pentingnyaelihara kesehatan gigi dan mulut.

Tujuan Penelitian: Diketuinya pengaruh media promosi kesehatan menggunakan media infografis terhadap tingkat pengetahuanelihara kesehatan gigi dan mulut siswa sekolah dasar.

Metode Penelitian: Penelitian ini penelitian eksperimen sungguhan dengan rancangan *Pretest-Posttest Control Group*. Pengambilan sampel menggunakan teknik sampling jenuh dengan jumlah sampel 68 responden. Variabel penelitian adalah media infografis dan tingkat pengetahuanelihara kesehatan gigi dan mulut. Waktu penelitian bulan Maret 2022. Lokasi di SD N 1 Wijirejo. Metode pengumpulan data menggunakan kuesioner *pretest* dan *posttest*. Analisis data menggunakan Uji T Test.

Hasil Penelitian: Tingkat pengetahuanelihara kesehatan gigi dan mulut pada anak sekolah dasar sebelum diberikan perlakuan menggunakan media infografis dengan kriteria baik sebesar (47,1%) dan setelah diberikan perlakuan menjadi (79,4%). Selisih nilai rata-rata sebelum dan sesudah diberikan perlakuan berupa promosi kesehatan adalah 1,83. Hasil uji independent diperoleh $0,010 < 0,05$, sehingga dapat disimpulkan bahwa ada pengaruh media infografis terhadap tingkat pengetahuanelihara kesehatan gigi dan mulut pada siswa sekolah dasar.

Kesimpulan: Promosi kesehatan menggunakan media infografis berpengaruh menaikkan tingkat pengetahuanelihara kesehatan gigi dan mulut pada anak sekolah dasar.

Kata kunci: Promosi, media infografis, kesehatan gigi dan mulut, tingkat pengetahuan, anak sekolah dasar.

THE EFFECT OF HEALTH PROMOTION BY USING INFOGRAPHIC MEDIA ON THE LEVEL OF DENTAL AND ORAL HEALTH MAINTENANCE KNOWLEDGE FOR PRIMARY SCHOOL STUDENTS

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ABSTRACT

Background: The incidence of dental caries is still very high, especially in children. In this era, children are undergoing a growth process. One of the problems with dental and oral health is the factor of behavior or ignoring dental and oral hygiene. Through the program, it was expected to improve knowledge and awareness of the importance of dental and oral health.

Research Objective: To investigate the effect of health promotion by using infographic media on the level of dental and oral health maintenance knowledge for primary school students.

Research Method: This study was a true experimental study with a pretest-posttest control group design. The sample used the technique of sampling saturated, the total of the sample was 68 respondents. The research variable of this study were infographic media and the level of dental and oral health maintenance knowledge for primary school students. The study was conducted in March 2022. Located in One Wijirejo elementary school. The data collection method used questionnaire pretest and posttest. The data analysis used the T-Test.

Research Result: The dental and oral health maintenance knowledge of primary school students before given treatment uses the infographic media, which are classified into criteria of good (47.1 %) and having given treatment will be (79, 4%). The difference score value before and after being treated was 1,83. The result of the independent test obtained $0,010 < 0.05$, therefore it can be concluded that there is an effect of health promotion by using infographic media on the level of dental and oral health maintenance knowledge in the primary school students.

Conclusion: The promotion of health using the infographic media influences raise the level of the maintenance of dental and oral health knowledge for primary school students.

Keywords: Promotion, infographic media, dental and oral health, the knowledge, the primary school