

**PENGARUH MEDIA EDUKASI *BOOKLET* TERHADAP  
PENGETAHUAN DAN SIKAP IBU PADA DETEKSI DINI TUMBUH  
KEMBANG (DDTK) BALITA DI DESA SUMBERSARI DAN  
TEGALAREN KECAMATAN PURWODADI KABUPATEN  
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**ABSTRAK**

**Latar belakang:** Cakupan kunjungan balita ke posyandu di Kabupaten Purworejo masih rendah. Rendahnya kunjungan menjadi salah satu faktor yang berpengaruh terhadap sikap dan pengetahuan ibu terhadap deteksi dini tumbuh kembang (DDTK) balita yang rendah. Berbagai cara dapat dilakukan untuk meningkatkan pengetahuan dan sikap ibu balita salah satunya dengan memberikan pendidikan tentang deteksi dini tumbuh kembang (DDTK) balita melalui *booklet*. *Booklet* dipilih sebagai media pendidikan kesehatan karena banyak memuat informasi, mudah dibawa-bawa, praktis dibanding media promosi lainnya.

**Tujuan Penelitian:** Mengetahui pengaruh pemberian *booklet* terhadap peningkatan pengetahuan dan sikap ibu terhadap deteksi dini tumbuh kembang balita.

**Metode Penelitian:** Penelitian ini adalah penelitian quasi eksperimen menggunakan rancangan *one grup pretest and posttest design* yang dilaksanakan pada bulan Mei 2022. Sampel studi penelitian ini adalah ibu yang memiliki balita yang memenuhi kriteria inklusi dan eksklusi berjumlah 60 orang. Alat ukur yang digunakan adalah kuesioner. Analisa data secara univariat dan bivariat dengan *paired t-test* pada taraf signifikansi 0,05.

**Hasil Penelitian:** Rerata pengetahuan sebelum pemberian *booklet* 11,167, setelah pemberian *booklet* 16,083 terdapat peningkatan rerata pengetahuan sebelum dengan sesudah pemberian *booklet* sebesar 4,917 dengan *p-value*= 0,001. Rerata sikap sebelum pemberian *booklet* 37,817, rerata setelah pemberian *booklet* 45,100 terdapat peningkatan sikap sebelum dengan sesudah pemberian *booklet* sebesar 7,283 dengan *p-value*= 0,001

**Kesimpulan :** Ada pengaruh pemberian *booklet* terhadap peningkatan pengetahuan dan sikap ibu terhadap deteksi dini tumbuh kembang (DDTK) balita. Terdapat perbedaan yang signifikan rerata pengetahuan dan sikap sebelum dan sesudah pemberian *booklet* pada ibu balita.

**Kata Kunci:** *Booklet*, sikap, pengetahuan, ibu, Deteksi dini tumbuh kembang

**THE EFFECT OF EDUCATIONAL BOOKLETS MEDIA ON KNOWLEDGE AND MOTHER'S ATTITUDE IN EARLY DETECTION OF TOTAL GROWTH IN SUMBERSARI AND TEGALAREN VILLAGES, PURWODADI DISTRICT, PURWOREJO REGENCY IN 2022**

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**ABSTRACT**

**Background:** *The coverage of visits by toddlers to posyandu in Purworejo Regency is still low. The low number of visits is one of the factors that influence the attitudes and knowledge of mothers towards the low early detection of growth and development (DDTK) of toddlers. Various ways can be done to increase the knowledge and attitudes of mothers of toddlers, one of which is by providing education about early detection of growth and development (DDTK) of toddlers through booklets. booklet was chosen as a health education media because it contains a lot of information compared to other promotional media*

**Objectives:** *To determine the effect of giving booklets to increasing mother's knowledge and attitudes towards early detection of toddler growth and development.*

**Methodology:** *This research is a quasi-experimental study using a one group pretest and posttest design which was carried out in May 2022. The sample of this research study was 60 mothers who had toddlers who met the inclusion and exclusion criteria. the measuring instrument used is a questionnaire. Data analysis was univariate and bivariate with paired t-test at a significance level of 0.05*

**Results:** *The average knowledge before giving the booklet is 11,167, after giving the booklet 16,083 there is an increase in the average knowledge before and after giving the booklet by 4,917 with p-value = 0.001. the average attitude before giving the booklet was 37.817, the average after giving the booklet was 45.100, there was an increase in attitude before and after giving the booklet by 7.283 with p-value = 0.001*

**Conclusion:** *There is an effect of giving booklets to increase knowledge and attitudes of mothers towards early detection of growth and development of toddlers. There is a significant difference in the average knowledge and attitudes before and after giving booklets to mothers of toddlers.*

**Keywords:** *Booklet, attitude, knowlegde, mother, early detection of growth and development*