

# **PENGARUH VIDEO “Canting” TERHADAP PENIINGKATAN PENGETAHUAN TENTANG PENCEGAHAN STUNTING PADA IBU HAMIL DI PUSKESMAS TURI TAHUN 2022**

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## **ABSTRAK**

**Latar Belakang:** *Stunting* adalah masalah gizi kronis pada balita yang ditandai dengan tinggi badan yang lebih pendek dibandingkan dengan anak seusianya. Hasil Rakornas *Stunting* 2021, isu *stunting* masih menjadi tantangan besar yang dihadapi Pemerintah Indonesia, terutama di masa pandemi ini. Pemerintah menargetkan prevalensi *stunting* pada tahun 2024 turun 14%.

**Tujuan:** Untuk mengetahui pengaruh video “canting” terhadap peningkatan pengetahuan tentang pencegahan *stunting* pada ibu hamil di Puskesmas Turi tahun 2022

**Metode:** Penelitian ini merupakan penelitian *Quasy Eksperiment*. Desain penelitian eksperimen merupakan penelitian dengan ada perlakuan semu atau intervensi. Penghitungan sampel menggunakan rumus *Lameshow* dengan jumlah total sampel 48 sampel. Pengambilan sampel *probability sampling* dengan teknik *simple random sampling* dengan memperhatikan kriteria inklusi dan eksklusi. Analisa penelitian dilakukan dengan uji normalitas kemudian dilakukan uji *wilxocon* dan *mann whitney*.

**Hasil:** Hasil pengolahan data menunjukkan responden eksperimen dan kontrol sebagian besar berumur 20-35 th yaitu sebanyak 91,7%, Pendidikan terakhir responden terbanyak adalah pendidikan tinggi, yaitu 91,7%. Pekerjaan terbanyak adalah bekerja 54,8%, Paritas responden terbanyak adalah primipara sebanyak 62,5%. Hasil dari nilai rerata antara kelompok eksperimen dan kontrol terjadi kenaikan rerata 33,92 dan 15,02 p value 0,000.

**Kesimpulan:** Hasil dari penelitian menunjukkan bahwa terdapat pengaruh yang signifikan sebelum dan setelah ibu hamil trimester I mendapatkan video “Canting”.

Kata Kunci: Karakteristik Ibu hamil, *Stunting*, Video “Canting”.

# THE EFFECT OF “CANTING” VIDEO ON INCREASING KNOWLEDGE ABOUT STUNTING PREVENTION AT THE TURI HEALTH CENTER IN 2022

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## ABSTRACT

**Background:** Stunting is a chronic nutritional problem in toddlers characterized by a shorter height compared to children their age. As a result of the 2021 Stunting National Coordination Meeting (Rakornas), the issue of stunting is still a big challenge faced by the Indonesian Government, especially during this pandemic. The government targets the prevalence of stunting in 2024 to decrease by 14%.

**Purpose:** This study aimed to determine the effect of the "canting" video on increasing knowledge about stunting prevention in pregnant women at the Turi Health Center in 2022.

**Methods:** This study was a Quasy Experiment. The design of experimental research is research with pseudo-treatment or intervention. The sample calculation used the Lemeshow formula with a total number of up to 48 samples. The data collection technique used probability sampling with a simple random sampling technique by paying attention to inclusion and exclusion criteria. The research analysis was carried out with normality tests in determining Wilcoxon and Mann-Whitney tests.

**Results:** The results of data processing showed that the experimental and control respondents were mostly aged 20-35 years, namely 91.7%. The last education of most respondents was higher education, which was 91.7%. The most jobs were 54.8%, The most respondents' parity was primipara about 62.5%. The result of the average value between the experimental and control groups experienced an escalation of the average of 33.92 and a 15.02 p-value of 0.000.

**Conclusion:** The results of the study showed that there was a significant influence before and after the first trimester of pregnant women received the "Canting" video.

**Keywords:** Characteristics of Pregnant Women, Stunting, "Canting" Videos.