

PENGARUH MEDIA VIDEO SADARI TERHADAP PENINGKATAN  
PENGETAHUAN DAN SIKAP DETEKSI DINI KANKER PAYUDARA PADA  
SISWI SMA N 1 BAMBANGLIPURO KELAS XI

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**ABSTRAK**

**Latar Belakang:** Kecamatan Bambanglipuro menjadi salah satu tempat terjadinya kanker payudara tertinggi di Kabupaten Bantul. Salah satu faktor yang menyebabkan kurangnya perilaku deteksi dini kanker payudara yaitu rendahnya pengetahuan dan pemahaman tentang Periksa Payudara Sendiri (SADARI). Pendidikan kesehatan merupakan cara untuk meningkatkan pengetahuan dan sikap, salah satunya adalah memberikan pendidikan deteksi dini kanker payudara melalui media.

**Tujuan:** Mengetahui pengaruh media video SADARI terhadap peningkatan pengetahuan dan sikap deteksi dini kanker payudara pada siswi SMA N 1 Bambanglipuro Kelas XI.

**Metode:** Penelitian ini adalah *quasi eksperimen* dengan menggunakan rancangan *Nonequivalent (pretest-posttest) with control group design*. Penelitian ini dilaksanakan bulan Juni 2022. Populasi penelitian ini adalah seluruh siswi kelas XI SMA N 1 Bambanglipuro dan SMA N 1 Kasihan. Sampel dengan jumlah 44 kelompok eksperimen dan 44 kelompok kontrol. Analisis data menggunakan *Wilcoxon* dan *Mann Whitney*.

**Hasil:** Ada pengaruh peningkatan pengetahuan ( $p=0,000$ ) dan sikap ( $p=0,000$ ), Rata-rata kenaikan pengetahuan dan sikap kelompok eksperimen yaitu 54,17 ( $p=0,000$ ) dan 50,38 ( $p=0,031$ ), sedangkan rata-rata kenaikan pengetahuan dan sikap kelompok kontrol yaitu 34,83 ( $p=0,000$ ) dan 38,62 ( $p=0,031$ ). Hasil penelitian menunjukkan bahwa pemberian media video SADARI memiliki pengaruh lebih tinggi dibandingkan dengan pemberian video animasi.

**Kesimpulan:** Ada pengaruh media video SADARI terhadap peningkatan pengetahuan dan sikap deteksi dini kanker payudara pada siswi kelas XI.

**Kata kunci:** video, pengetahuan, sikap, deteksi dini kanker payudara

*THE EFFECT OF SADARI VIDEO MEDIA ON INCREASING KNOWLEDGE AND ATTITUDE OF BREAST CANCER EARLY DETECTION IN STUDENTS OF SMA N 1 BAMBANGLIPURO CLASS XI*

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**ABSTRACT**

**Background:** *Bambanglipuro Subdistrict is one of the places where breast cancer is the highest in Bantul Regecy. One of the factors that causes the lack of behavior for early detection of breast cancer is the lack of knowledge and understanding of breast self examination. Health education is a way to increase knowledge and attitudes, one of which is to provide education for early detection of breast cancer through the media.*

**Objectives:** *To know the effect of SADARI video media on increasing knowledge and attitudes of early detection of breast cancer in students at SMA N 1 Bambanglipuro Class XI.*

**Method:** *This research was a quasi-experimental using nonequivalent (pretest and posttest) plan with a control group design. This research was conducted in June 2022. The populations of this study were grade XI students at SMA N 1 Bambanglipuro and SMA N 1 Kasihan. The sample consisted of 44 experiment groups and 44 control groups. The data was analysed using Wilcoxon and Mann-Whitney.*

**Result:** *There was a effect of increasing knowledge ( $p=0,000$ ) and attitudes ( $p=0,000$ ). The average increase in knowledge and attitudes of the experimental group was 54,17 ( $p=0,000$ ) and 50,38 ( $p=0,031$ ), while the average increase in knowledge and attitudes of the control group was 34,83 ( $p=0,000$ ) and 38,62 ( $p=0,031$ ). The fidings showed that the provision of SADARI video media had a higher effect than the provision of animated video.*

**Conclusion:** *There was an effect of SADARI video media on increasing knowledge and attitudes about early detection of breast cancer in students class XI.*

**Keyword:** *videos, knowledge, attitudes, early detection of breast cancer*